



Member for Member Programme

Purpose:

Member 4 Member is an incentive package for members and affiliates to acquire further members to join with the Worlddidac Association making it strong and sustainable.

Benefits:

WDD Association

Increase the number of paying members while maintaining membership quality standard due to referrals

Existing Members

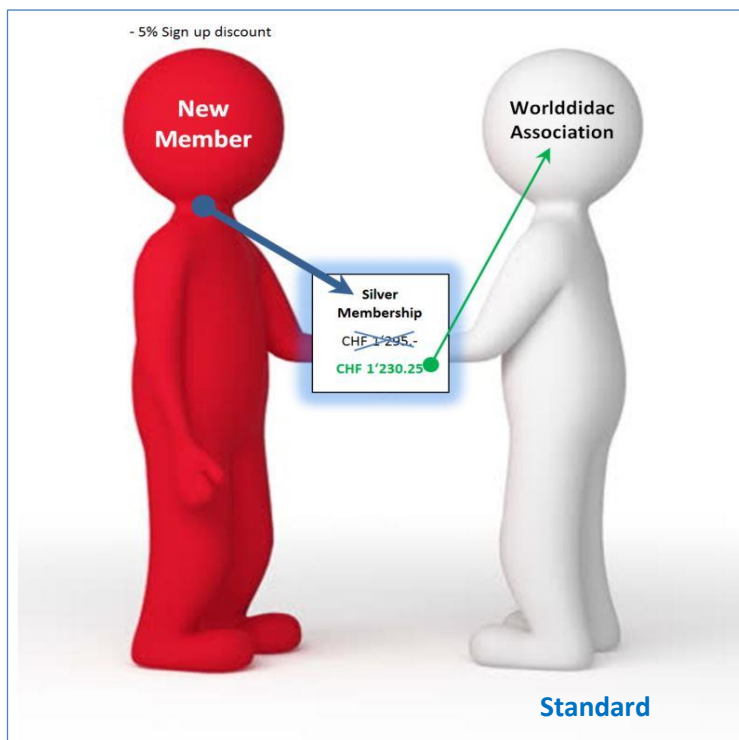
Reduction of the yearly membership fee;
The credit note is 20% of the signing-up member's net fee

Signing up Member

5% sign-up discount on the first year's fee
(if a member of affiliated association, signing-up member also profits from the "affiliate discount" of 25%)

Affiliated Associations Receives a yearly payout of 10% of that member's net fee for a period of 5 years

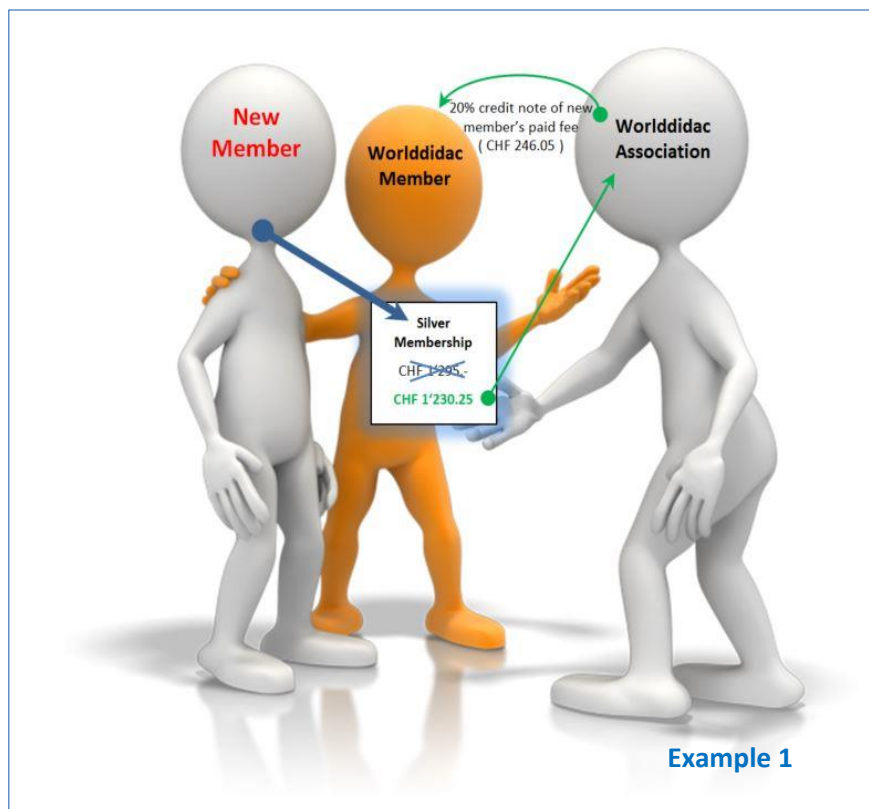
Examples (all based on *Silver* level for better understanding):



1.) A new member joins and **makes reference to an existing member**. This new member **is not** a member of an association affiliated to Worlddidac.

Their selected membership level: Silver (Yearly fee = CHF 1'295.00)

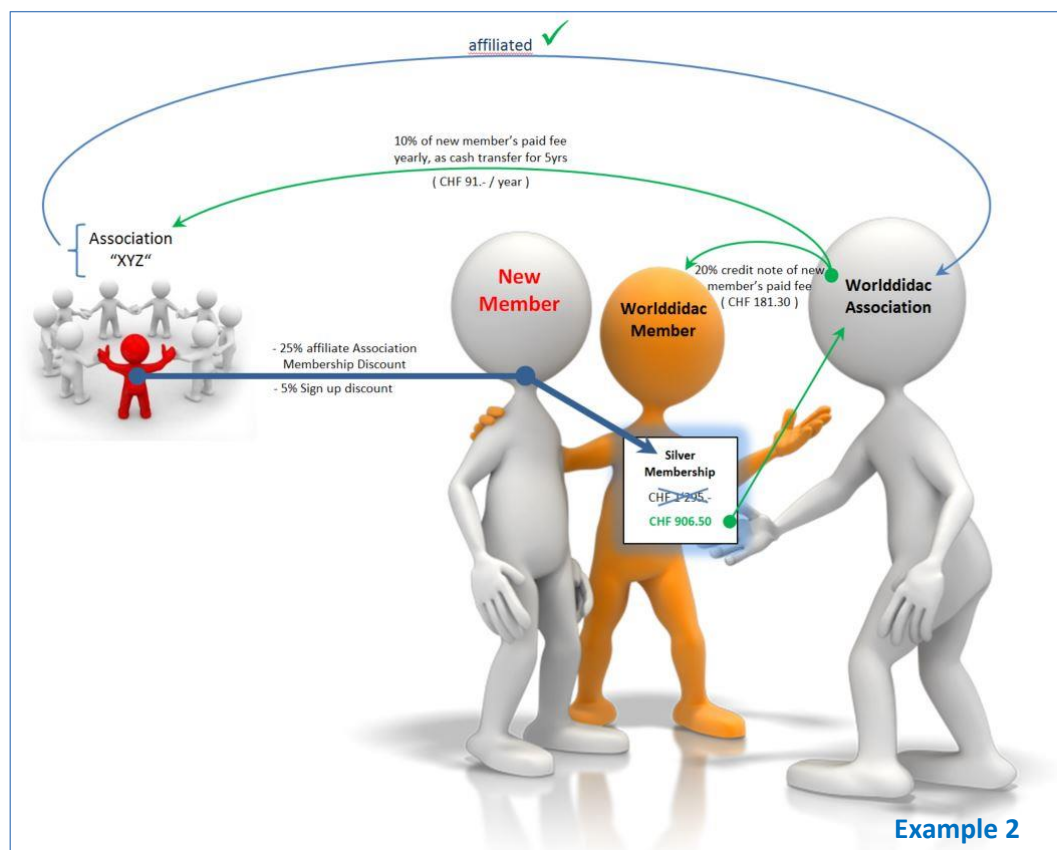
- The new member pays CHF 1'230.25 for its first year's membership (**5% discount**)
- The existing member receives a credit of CHF 246.55 toward its next membership fee (**20% credit note**)



A new member joins and **makes reference to an existing member**. This new member **is** a member of an association affiliated to Worlddidac.

Their selected membership level: Silver (Yearly fee = CHF 1'295.00)

- The new member pays CHF 906.50 for the first year's membership (**5% discount and 25% affiliate discount**)
- The existing member receives a credit of CHF 181.30 toward its next membership fee (**20% kick-back**)
- The affiliated association of which the new member is also a member receives a CHF 90.65 payout per year for five years (**10% / year**, the value may vary depending on the membership level)



2.) A new member joins **without reference to an existing member**. This new member **is** a member of an association affiliated to Worlddidac.

Their selected membership level: Silver (Yearly fee = CHF 1'295.00)

- The new member pays CHF 971.25 for its first year's membership **(25% affiliate discount)**
- The affiliated association of which the new member is also a member receives a CHF 90.65 payout per year for five years **(10% / year, the value may vary depending on the membership level)**

