

## **First Worlddidac Council Meeting of 2018**

### **Summary**

The first Worlddidac Council Meeting of 2018 took place on March 2<sup>nd</sup> 2018 at The H Hotel, Dubai, UAE, directly after the GESS Dubai exhibition. Worlddidac's Director General, Danny Gauch, welcomed President Chula Gangoda, Vice-President Nader Imani, and Council members Steven McKee, Juha Merinen, Valeriy Lebedev and Michael Koltai to the meeting.

Early in 2018, Worlddidac adopted a tiered membership structure allowing members to select their most optimal type of membership, thereby enabling them to choose from either Basic; Silver; Gold; or Platinum levels. This recent implementation of the new membership levels has received positive reaction from both ex-members and possible new potentials. Daniel Gauch introduced the Council to the very FIRST Platinum Members - DBG Gangoda, Edibon and Arihant Industries, their show of good faith was commended.

Worlddidac recognizes the potential achieved when entities cooperate toward a common goal, because of this, it sees the need for worldwide educational associations to work together in advancing the world of education and as a result Worlddidac is inviting associations around the world to affiliate and by doing so strengthen the networks of all involved. The main goal is to unite everyone so that together the needs of the education market can be tackled efficiently and effectively.

Sales of Worlddidac Bern show are picking-up, general perception is that people are more positive about the show 2018. This year international attendees of the show will be offered a rich programme of fringe events and conferences. Among the highlights of the show are the ISTE conference on Transforming education, Future Talk conference on Public Private Partnership, the launch of the Business Exchange club meeting and the 18th Worlddidac Award Ceremony. The online registration is compulsory.

Special visitors packages for international participants to the Worlddidac Exhibition in Bern have been organized to make their travels convenient and as stress-free as possible. A special arrangement with Star Alliance for the flights to the Switzerland at favourable rates has also been agreed, however this will be limited to the airports of FRA, GEV, ZRH and BSL. A special code is available on the exhibition website.

The 18th Worlddidac Award was also discussed in the Council Meeting. The value of the Award lies in its recognition and good standing within the Industry. The integrity of the assessment processes and the quality stamped acknowledgement and approval from a neutral body is paramount to ensuring the Worlddidac Award achieves a prestigious status. Tying it in with the Worlddidac Quality Charter or with the UNESCO Sustainable development goals in future would be a way to give it more credence and value.

Danny Gauch reminded the Council about the General Assembly and pending elections to the Council. Members were requested to confirm whether they will stand for re-elections for the next term of office and also to make recommendations who they would like to nominate in addition by August 20<sup>th</sup>, 2018

For the summary: Kateryna Schütz

02.07.2018.