



28 May 2021

Invitation to TVET B2B Online Connect

Dear Colleagues,

Warm greetings from Beijing.

On behalf of the China Education Association for International Exchange (CEAIE), I am pleased to invite you and your member institutions to join a *TVET B2B Online Connect* to be held on 21-22 June 2021.

The COVID-19 pandemic set in motion an unprecedented series of events that is still actively unfolding. For international technical education, the effects of the pandemic have been multifaceted in nature, significant in impact and persistent in duration. To cope with the new situation and challenges, CEAIE initiated a new platform - *TVET B2B Online Connect*, by means of live streaming and virtual booth, to establish partnership between technical education institutions of China and from other countries, and promote articulation programs, transnational education programs, as well as faculty and student mobility programs.

It would be highly appreciated if you could disseminate this invitation among your member institutions and encourage their participation in the activity. Please find attached more information about the activity for your ease of reference. For any further assistance or questions, please do not hesitate to contact my colleague Ms. Reiko Wu at wuxing@ceaie.edu.cn.

Sincerely yours,

WANG Yongli

Secretary-General

China Education Association for International Exchange (CEAIE)

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TVET B2B Online Connect

21 - 22 June 2021

I. About the event

TVET B2B Online Connect is initiated by the China Education Association for International Exchange (CEAIE) to provide a platform for international partners to explore cooperation opportunities with top Chinese polytechnics, by means of live streaming and virtual booth. Registration and participation is free of charge.

II. Participant Privilege

Participants to the *TVET B2B Online Connect* will have opportunity to:

1. Visit virtual booths of Chinese polytechnics that provides institutions introduction and proposed areas for international cooperation;
2. Join the 1.5-hour live streaming sessions at different time slots, get to know Chinese polytechnics and interact with them;
3. Interact with top Chinese polytechnics and discuss possible cooperation on articulation program, transnational education programs, faculty and student mobility, and offshore delivery of technical education and training etc.

Please find more information at the event website:

https://www.chinaeducationexpo.com/english/virtual/about_ve.html.

III. Registration

Please make registration with the following link before 15 June 2021:

https://www.chinaeducationexpo.com/english/virtual/fa_registration.php

You can also scan the QR code to make registration.



A log-in ID with password and a link to watch the live streaming & virtual booth will be sent to the email address registered, as it is an invitation-only event to ensure a better B2B environment.