



GENERAL ASSEMBLY 2021

Documentation

worlddidac
ASSOCIATION

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Invitation to the Worlddidac General Assembly

from Danny Gauch, Director General Worlddidac Association



Dear Members,

It is my pleasure to invite you to participate in this year's General Assembly which will take place online on December 15th, 2021, or if you are unable to attend, you may also cast your votes via email beforehand, as every year.

2021 has once again proven to be turbulent and challenging, however, this has also led to new opportunities for the association and its members. It seems like the world is gradually recovering from the different measures to contain the pandemic and physical events are again becoming a feasible option to connect with target groups.

Over the past two years, the Association secretariat has undergone strong changes in order to ensure its sustainability. Due to the massive decrease in revenue from on-site events, we have had to part with both, the majority of Worlddidac employees as well as the long-time standing headquarters of the Association in Bern.

The new address as of January 1st, 2022, is:

Worlddidac Association, Industrie Baennli 3a, 4628 Wolfwil, Switzerland.

All changes were taken in close deliberation and collaboration with the leadership team, for which I would herewith like to state my utmost appreciation to them, for their time and efforts.

Despite the various trials the year has brought forward, Worlddidac has managed to create several benefits for its members by defining and establishing strong relationships with international organizations such as the Asian Development Bank, UNESCO, Association for the Development of Education in Africa (ADEA) just to name a few. The aforementioned organizations see Worlddidac as an ideal partner, whereby neutrality and quality are key characteristics esteemed in the collaboration.

In closing, I would like to ask you, dear members, for your active participation and interaction with the association secretariat so that you can better profit from the activities we organize, and that we can further provide you with beneficial services relevant to your organization.



Danny Gauch
Director General

Quality Education for All, between myth and reality -

from Dr. Nader Imani, President of Worlddidac Association



Dear Members,

Over the past year and a half, we have all experienced massive changes in the way we live, work, and interact socially. The unprecedented health crisis provided us with an opportunity to rethink education. Would the UN Decade of Action and the Sustainable Development Goals (SDGs) still be considered part of the new normal? Would SDG #4, "Quality Education for All," be perceived as a myth or seen as a reality that would be achieved by 2035?

Through our resilience in rapidly adapting our operations in a contingency plan, we have changed the nature of our Association, and continue to provide value to our members. Learning from our perseverance and the richness of our emerging ideas, we increasingly act as the place "where education comes together".

In addition to our annual **General Assembly**, we've continued to diversify our activities throughout the year in our bi-weekly **Leadership Meetings**.

Our quarterly **Council meetings** were a milestone for our governance model, filling the gap between education supply and demand around the world.

Our **Platinum Member Roundtable** was an additional forum for those of our members who wanted more interaction with and through the association, using Worlddidac as a vehicle to reach more education stakeholders than they could on their own.

Our **Secretariat** in Switzerland and Malaysia provides the necessary support and visibility we seek in the global education arena, where partnership could be essential to create benefits for our companies and affiliate members

To better align our activities with regional education demand in different markets, we have worked with newly appointed **Worlddidac Ambassadors in Africa and Latin America**. In both cases, we have already achieved tangible results in terms of partnership, affiliation, marketing, and market prospecting. We will continue to offer closer collaboration between our ambassadors and our members to achieve greater reach to marketplaces at a time when travel is becoming a real challenge and physical meetings with customers an effort.

In a year of social distancing, we all felt the **need to interact more** with each other. Together with the association leadership, we've managed to have excellent panel discussions during the annual ADB Skills Forum, where we've contributed ideas and opinions on how best to practice digital vocational education.

Collaborations with the *Code Organization (code.org)* in USA, *Edtech (edtechfrance.fr)* in France, and *Google Europe (@googleeurope)* provided us with a virtual panel to discuss the demands of coding in education as the new computational skill of our century and the jobs that are emerging.

Our focus on Africa helped us define our membership with the Association for Development of Education in Africa (ADEA), which we hope will uncover the unmet education needs of the youngest continent of our century.

Recognizing the **need for solidarity**, we have joined UNESCO's Global Education Coalition (GEC) initiative, where we have pooled a generous offering from our members for greater interaction. Joining the GEC gives us more visibility in gaining future partnerships with this prestigious UN organization and hundreds of companies, governmental and non-governmental organizations around the world that have already decided to support this educational van of solidarity and commit to schooling without walls.

While we all wait for a time when more face-to-face meetings with partners and customers are possible, we have used the virtual **trade delegation as a new way to meet** with educators and education partners. With a planned virtual trade delegation to Ecuador and a dual virtual and physical trade delegation to Washington DC, USA, we have already set the stage for further interactions with education stakeholders and policy makers, national and international organizations, and bilateral and multilateral development agencies. Further virtual and physical trade delegations are already being planned to meet with many future partners in key regions and countries around the world, as this offers the best value for money to learn about education markets and how they are developing.

By counting on the ingenuity of our members, we have elaborated EduSpace[®] as a **digital portal** where knowledge and skills are symbiotically bundled to support career-related education pathways. Our discussions with Worlddidac members and non-members will provide us with the basis for ensuring that the programs offered by EduSpace[®] target occupations that are needed in many countries around the world. This prestigious project will occupy a large part of our focus, as we think a new kind of education is possible, where competency-based education is certified by employers for the employability of learners and the productivity of labor markets.

On behalf of the Worlddidac Association, I would like to thank our **Director General and Secretariat** for the great work they do to provide a high quality and quantity of supporting

services to our companies and affiliated members, and extend my gratitude to the leadership team, i.e. the **Vice President**, the **Treasurer** and of course the **President Emeritus**, without whose experience and co-responsibility we would not have managed the socio-economic turbulence through which our association has navigated.

As a constant impetus, education drives peace and the prosperity of citizens within, and among nations. If Worlddidac did not exist, we should establish a worldwide association to emphasize on education for all with a strong voice, regardless of its national dependency and regional focus. Worlddidac is the global organization that helps achieve the **SGD#4**. Our **global association advocates for EdTech innovations** to make them accessible to everyone, everywhere. **"Education for All"** should not just be a buzzword, but rather a reality that we all strive tirelessly to achieve. At this point, I can only urge you to go for a more proactive membership, to use the association as a vehicle to do more and achieve more in your educational offerings.

Education is a **Sisyphean task and a never-ending passion** that fills lives. It has been an honor to chair Worlddidac, the unique global association for innovative education solutions, and it will be my privilege to serve another year as its president, acting on behalf of an association that stands for education for all.

Thank you for your confidence.



Dr. Nader Imani

President of Worlddidac Association

Minutes of the Worlddidac General Assembly 2020

Date: December 16th, 2020

Location: Bern, Switzerland

The General Assembly 2020 was held online. The ballot papers for the online voting were sent to all eligible members (the Statutes of Worlddidac, Art 5.1) the Association on November 23rd, 2021 with a deadline to fill the voting forms by December 8th, 2021 and in compliance with the procedure according to Article 14 Section 4 Statutes. The online voting forms returned, had been recorded in compliance with Art. 13 section 2 Status.

The counting of the ballot paper took place on Thursday, December 10, 2020, 10:00 am in the Worlddidac Office, Bollwerk 21, 3011 Bern. The counting of the ballot papers was carried out by Director General in presence of the lawyer, Mr. Daniel Schutz.

The voting results showed that all the resolutions suggested by the Association in the ballot paper have been accepted by the majority of the members. While counting of votes for the new board members, it also turned out that in 7 cases 11, instead of only 10 candidates were selected. This although it was explicitly stated in the election documents that only 10 candidates may be selected per ballot paper. Unfortunately, the affected members hadn't been made aware of this error immediately after the vote. Therefore, the board of directors has taken the decision that the persons concerned would subsequently receive the opportunity to vote again. Although this decision contradicted the procedure stipulated in the statutes for the General Assembly held by written procedure (Art. 13 Statutes of the Worlddidac Association), it was considered appropriate due to the circumstances by the Executive Board.

With an e-mail from 14. Dec., the concerned members were therefore given a deadline of December 15, 2020, at the instruction of the board, to cast their vote again. The additional count of the returned ballots on December 16th, via Zoom meeting led to the parity of votes for two candidates.

Due to the fact both candidates represented the UK, the final decision which of the two were to become a council member for the term 2020-2022 was made by lot of the President Dr Steven McKee, witnessed by Daniel Schütz and Danny Gauch in a zoom meeting at 14:00h (CET) on December 16th, 2020

For the Minutes

Kateryna Schütz & Aleksandra Fur

Annual report Worlddidac Association December 2020 – November 2021

Webinars hosted by Worlddidac

March 10th, 2021



*Creating Markets,
Creating Opportunities*

Dialogue with World Bank. Working Upstream in Education,

International Finance Corporation (IFC), member of the World Bank Group, is one of the largest global development institutions focused on creating private sector solutions to development challenges in emerging markets. Through its new “Upstream” line of business, IFC can create new investment opportunities in emerging markets and shift from being project takers to market makers. By engaging in early-stage project development, IFC extends its support to clients all the way from initial idea generation and concept development, through implementation and the final stage of developing scalable and impactful investment solutions.

intentions. The aim of the 30 minutes presentation followed by the 30 Minutes Q & A was also to show ways to collaborate in creating innovative and scalable solutions for education in emerging markets as well as to learn about private sector education financing opportunities.

In the webinar on March 10th moderated by Worlddidac, IFC consultants gave a comprehensive insight into IFC’s fields of activity and projects and about its upstream business

August 25th, 2021



9th International Skills Forum

In August 2021 Mr. Danny Gauch, Director General of Worlddidac Association was invited as one of the speakers for the Innovation Marketplace at the 9th International Skills Forum with the focus on Reimagining Education and Skills Development for a New Normal.

innovative practices and solutions to address the twin challenges of improving learning for all and reducing skills mismatches.

The Forum provided an excellent opportunity to policy makers, practitioners, experts, and partners from ADB member countries and other regions to exchange and share

September 16th, 2021**Europa Webinar**

This webinar was a great opportunity for anyone who is engaged and interested in the 2030 Agenda and wants to know, what contribution education must make today to have a skilled workforce in the future. Three keynote speakers from Code.org, Google and EdTech France underscored the tremendous importance of programming skills and the importance of establishing them at the early school altar. They also presented ways, how digital technology can support and help teacher to personalise and measure the progress of pupil's learning, and finally concluded that the very most important skill that generations of students must possess or must be skilled to is the ability to want to be lifelong learners.

Online Exhibitions**April 28th – 29th, 2021****SEAMEO Congress for Education, Science and Culture in Southeast Asia**

At the end of April 2021, Southeast Asian Ministers of Education Organization (SEAMEO) together with the Thailand Ministry of Education hosted the SEAMEO Congress 2021 for Education, Science and Culture in Southeast Asia.

As the global trade association for the educational resources industry, Worlddidac Association was proud to be a part of this event as an exhibitor and supporter of educators around the world by providing a platform for discussion on innovations and breakthroughs on how to achieve sustainable development Goals for 2030.

March 23rd -25th, 2021



**NURSULTAN,
KAZAKHSTAN**
March 23rd - 25th 2021

Worlddidac Kazakhstan, Nur-Sultan, online event.

Almost a year later than previously planned, and unfortunately still under the difficult Covid conditions the Worlddidac Kazakhstan took place as an online event. The largest space in virtual exhibition was taken by secondary and vocational education, followed by pre-school and higher education. The greatest interest was generated by the demonstrations and presentations of interactive technologies as well as digital solutions.

In 43 business sessions, the 31 exhibitors from Russia, Kazakhstan, UK, Spain, Germany, Indonesia, USA, Portugal gave an insight into their educational solutions and products. Each session lasted 30 minutes and accommodated between 5 and 75 participants, most of whom were teachers (67%) followed by stakeholders in the administrative area (21%).

October 20th-22nd, 2021



Worlddidac Asia and the virtual TVET CONNEX Conference,

Influenced by the Covid pandemic, the annual Worlddidac Asia in Bangkok, and the parallel event Connex once again took place online.

Under the motto Online Match & Meet, 258 online participants from 12 countries completed more than 1300 meetings. With outstanding support from the exhibitors, speakers, participants, and official partners, the team responsible for this event managed to successfully wrap up the online activities on a wonderful note. The target to achieve high-quality and innovative ideas, discussions, networking was met with resounding praise and signals the important step towards new ways of education.

Other Projects

Market Place



Market Place Area has been launched for all members to seek and offer services to each other.

If you have an offering which you believe is beneficial to the other member, or you are looking for expertise in a specific field, or you are looking for a project partner in a specific area, advertise your request here.

UNESCO Global Education Coalition (GEC)



Where Education Comes Together



The Worlddidac Association and its members are participating in the Coalition launched by UNESCO. The goal of the Coalition is to help the millions of schoolers who have been denied access to education due to the pandemic and to help them to get back to normal. It is also to support teachers who have to work under difficult conditions.

Worlddidac offers the bundled contributions of the participating members and forward it to UNESCO for further worldwide distribution.

EduSpace®



EduSpace® is a two-step initiative of Worlddidac which aims to offer a platform for its members to showcase/sell their digital content and in phase two, it will become a complete online vocational training “center” without borders and therefore a classroom without walls. Industry partners who help co-create/scope the content for the training in the individual professions serve as the basis of the initiative.

Member Statistics

Europe

Country	Country Code	Total Oct 2021	Total Aug 2020
Switzerland	CH	22	22
Germany	DE	25	25
Austria	AT	1	1
Finland	FI	7	8
Sweden	SE	1	1
Netherlands	NL	1	1
United Kingdom	UK	4	4
France	FR	4	4
Italy	IT	4	4
Spain	ES	4	4
Russia	RU	3	3
Ukraine	UA	1	1
Belarus	BY	1	1
Romania	RO	2	2
Poland	PL	2	2
Total Europe (15 Countries)		82	83

Other Continents

Country	Country Code	Total Oct 2021	Total Aug 2020
China	CN	4	9
Indonesia	ID	1	3
India	IN	6	6
Korea	KR	1	0
Sri Lanka	LK	1	1
Thailand	TH	1	1
Taiwan	TW	1	2
Malaysia	MY	0	1
Iran	IR	1	0
Kazakhstan	KZ	1	1
Uzbekistan	UZ	1	1
USA	US	4	2
Brazil	BR	0	1
Argentina	AR	1	1
Mexico	MX	0	1
Egypt	EG	1	1
Australia	AU	0	1
New Zealand	NZ	0	1
Total other Continents (18 Countries)		24	33
Grand Total 33 countries		106	116

Accounts 2020

Receipts	
Membership Fees	171'786.60
Ad. fee for delayed payment MF	0.00
Del Credere	
Different projects:	
Worlddidac / Swissdidac	80'775
Worlddidac Astana	0.00
Worlddidac Asia	0.00
DIDAC India	0.00
EduWeek South Africa	0.00
Worlddidac South Africa	0.00
GESS Dubai	39'452.77
GESS Mexico	0.00
GESS Indonesia	0.00
GESS Turkey	0.00
Future Talk 2020	92'807.32
Worlddidac Russia	0.00
Extraordinary Income	0.00
VAT	
Total receipts	384'821.69
Expenses	
Personnel costs (incl. Insurance, 3rd Part)	458'867.24
Member's services:	
Different Projects (Exhibitions / Award)	138'207.29
Business Development	82'474.62
Operating expenses:	
Office rent	35'569.7
Property insurance	5'266.25
Electricity	1'014.30
Administrative / IT and Consulting expenses	87'435.74
Information Activities and Publicity costs	12'417.27
Council Meeting & General Assembly costs	2'966.15
Other Expenses	
Amortisation	3'509.10
Legal and Bank costs	15'820.35
Taxes	25.00
Extraordinary costs	-28'224.30
Total receipts	384'821.69
Total expenses	815'328.71
Profit/Loss	-430'507.02

Balance Sheet 2020

Balance as per		31 December 2019		31 December 2020	
		Assets	Liabilities	Assets	Liabilities
Cash		1'187.25		923.25	
Postal account		50'820.90		1'359.80	
Bank account		683'147.79		255'778.23	
Debitors		81'641.72		94'870.26	
Transitory assets		46'236.33		13'377.35	
Porperty and equipment		4'900.00		3'500.00	
Total Assets		897'528.69		369'808.89	
Creditors			18'494.07		17.788.50
Advanced payment members			205'930.86		154'348.25
Account Worlddidac Foundation			0		
Transitory liabilities			75'976.95		101'587.50
Loans					
Association's capital 31.12.2019	980'389.60				
+Profit 2019	-383'262.79		980'389.60		
Association's capital 31.12.2020	597'126.81				597'126.81
+Profit 2020	-501'763.98				
Total Liabilities			897'528.69		409'887.08

20.10.2021

all amounts in CHF

Worlddidac Council

The Worlddidac Council met three times since December 2020: on January 15th, 2021, on April 16th, 2021, on October 1st, 2021. All meetings were conducted virtually. During this period the Council of the Worlddidac Association consisted of the following 10 members:

Company	First name	Last name	Position	Country
Festo Didactic SE	Nader	Imani	President	DE
Smart Internationalization Oy	Juha	Merinen	Vice President	FI
EDIBON	Myriam	Bonilla	Treasurer	ES
Cood	Gäelle	Girardeau	Member	FR
Espranza for Scientific Instruments	Mohamed	Ebeid	Member	EG
NISAI Group	Dhruv	Patel	Member	UK
Arihant Industries	Amit	Sharma	Member	IN
Shandong Yuanda-llongwill Educational Science and Technology Ltd.	Li	Ding	Member	CN
De Lorenzo SpA	Filippo	Prosperi	Member	IT
Labtech International Ltd	Steven	McKee	President emeritus	ID

Worlddidac Ambassadors

Asia / Republic of China



Li Ding, Doctor of science education, president and general manager of Shandong Yuanda-Ilongwill Educational Sci-Tech Ltd., deputy director of Shanghai Digital Information System Center, researcher of Educational Equipment Research Institute of China Educational Equipment Industry Association, guest supervisor of Shandong Teachers University, and one of the contributors of Annual Report on China's Educational Equipment Industry. Dr. Li has more than 20 years of R&D experience in educational equipment and has a great wealth of experience in education demand analysis, product design planning and R&D team management. Dr. Li and Yuanda-Ilongwill has always adhered to their ideals and made contributions to education in China and all over the world.

Dr. Li Ding, has been elected a Member of the Worlddidac Council for the term of office 2020-2022, and was appointed as Worlddidac Ambassador for China. As a council member and China ambassador of Worlddidac, Dr. Li and his team cooperates with Worlddidac in completing the work arranged by Worlddidac, such as communicating with Chinese members, expanding potential Chinese members and strengthen influence of Worlddidac in China. Yuanda-Ilongwill actively participates in Worlddidac-UNESCO GEC project to help teachers and students around the world carry out routine study under the epidemic situation.

Dr. Li Ding and Yuanda-Ilongwill will always support Worlddidac, just as Worlddidac supports us. Yuanda-Ilongwill have always been the companion and contributor of world education together with Worlddidac.

Africa



Dr. Peter Monari Joseph commitment to Worlddidac is to enhance the vision and mission of Worlddidac in the African continent. And also, to support and to ensure Worlddidac members to have equal access to business opportunities from African continent underpinning the value of integrity and ethics as described by Worlddidac.

Peter Monari Joseph currently serves as Worlddidac Ambassador for Africa region, the WorldSkills Kenya Technical Delegate to WorldSkills International and Coordinator Africa Articles for TVET (Systems, Tools, and Institutions) for the TVET Journal based in Czech Republic.

Before joining the Worlddidac Association, Peter was TVET and skills development Consultant and funded projects expert since January 2011 for various private companies in Kenya, Uganda, Ethiopia, and Ghana. He developed and implemented several projects related to development cooperation, private sector engagement, trainee mobilization with specific focus on women mobilization, organization of job fairs and national skills competitions in Kenya.

Peter serves on many international panels including as a commission member of International Union for Conservation of Nature (IUCN) under the Commission on Education and Communication (CEC) -2021-2025, Commission on Ecosystems Management (CEM)-2021-2025 and WorldSkills Kenya-Technical Delegate, Member - Competitions Committee representative and General Assembly representative to WorldSkills International.

Born in Isena, Nairobi, Kenya in 1988, Monari holds a Ph.D. in Computer Science, MSc in Information Technology Management (Computer Science) plus a software engineering degree from the University of Johannesburg, University of Nairobi and KCA University respectively, he has 8 years of relevant professional experience in TVET and employment promotion for young people and women, private sector engagement, trainee mobilization and organisation of job fairs. During his academic career, he was visiting various industries in the Europe to benchmark with the best practices of governance on establishment of dual VET (dTVET) education. Developing a structural policy for reshaping learning, professional (lifelong learning) and skills development for young people on Africa. Specially developing synergies and partnerships in relation to Sustainable Development Goals (SDG 17). To enhance public private partnerships with learning institutions, industries, governments, experts, and international research centers in the education sector entirely. Ensuring skills development for Africa is spurred to achieve the social-economic development for Africa countries. Particularly skills and access quality education for young people and women across Africa.

From Australia to the World



Tony Brandenburg - I may be slightly different from other ambassadors as my field is education consultancy and system planning and implementation. Although my initial appointment as ambassador was some years ago, I think the major focus for me is to continue put the name Worlddidac into conversation and then explain what the organisation does and how it works. Over the years I have spoken about Worlddidac at UNESCO in Paris, with the Mahatma Gandhi Institute of Education for Peace and Sustainable Development in India, a UNESCO organisation, The Arab Bureau for Education in the Gulf States based in Riyadh in Saudi Arabia,

an intergovernmental Gulf based organisation, and many Ministries of Education around the world including Vietnam, Malaysia, Indonesia, South Korea, Bahrain, Kuwait, Qatar, the United Arab Emirates, Russia, Kazakhstan, Australia, New Zealand, Mexico and the United Kingdom.

Much of my presentation focuses on the UN Sustainability goals, especially Goal 4, Education. In some respects, I offer a different perspective of Worlddidac that others as I don't compete for the same place. I have noticed on occasion that many similar organisations are hesitant to work together as Worlddidac and other such organisations are seen as threat.

I have also provided my services to Worlddidac as an ambassador who has hosted several Worlddidac events including a number of events in Dubai and Switzerland. And as a conduit for Worlddidac staff in meeting key people from around the world. A number of years ago I did speak about Worlddidac at the World Education Forum in London. I support Worlddidac in the organization and evaluation of products submitted for the Award.

There is a small information package at <https://www.gessdubai.com/tony-brandenburg> which is the last time I hosted a Worlddidac conference at GESS in Dubai. There is also a small video that explains my theories and education philosophy, especially focusing on teachers: <https://www.youtube.com/watch?v=6IuFHR6V3yc>

I have also stepped up for Worlddidac at many media interviews, speaking about Worlddidac's role on the world stage.

