Part One – February 23rd & 24th, 2022 –
Virtual Delegation To Washington, D.C.

Day 1: U.S. Education System
9:00 AM to 11:15 AM EST (15:00 – 17:15 CET)

9:00 AM  Welcome Remarks by Dr. Nader Imani, President, Worlddidac Association and Dr. Christoph Schemionek, Acting Delegate, Delegation of German Industry and Commerce in Washington, DC

9:10 AM   Overview of President Joe Biden’s Build Back Better Plan towards Education

Speakers: (tbc)
- Robert Lerman, Institute Fellow, Urban Institute, Washington, DC
- Kevin Carey, Vice President, Education Policy and Knowledge Management
- Amanda Winters, Program Director, Post Secondary Education, National Governors Association (NGA)
- Moderated by Christoph Schemionek, Delegation of German Industry and Commerce (DGIC)

9:55 AM  Q&A

10:10 AM  Business Opportunities within Biden’s Build Back Better-Agenda, focusing on the Education Industry: Local, Regional and Federal Perspectives

- Al Gordon, Chief Executive Officer and Chairman at National Strategies
- Dana Marshall, President, Transnational Strategy Group LLC
- Moderated by - tbd

10:55 AM  Q&A

11:25 AM   Closing Remarks
Day 2: Top 10 Challenges for Community Colleges
9:00 AM to 11:15 AM EST (15:00 – 17:15 CET)

9:00 AM Welcome Remarks by Dr. Nader Imani, President, Worlddidac Association and Dr. Christoph Schemionek, Acting Delegate, Delegation of German Industry and Commerce in Washington, DC

9:10 AM Drivers of Change – The New Role of Community Colleges in the U.S.
Speakers: (tbc)
- David Langdon, Senior Policy Advisor, Office of the Secretary, U.S. Department of Commerce
- Ron Painter, President, National Association of Workforce Boards (NAWB)
- Jennifer Worth, Senior Vice President, Academic & Workforce Development, American Association of Community Colleges
- Moderated by

9:55 AM Q&A

10:05 AM Best Practices – Community Colleges and the topics of Digital, Advanced Manufacturing, and the Green Economy
Speakers: (tbc)
- Amy Kardel, Vice President for Strategic Workforce Relationships, CompTIA
- Drew Wayne, Director, Government Affairs, Siemens
- Mario Kratsch, Vice President at German American Chamber of Commerce of the Midwest, Inc.
- Jamie Shellenberger-Bessmann, Community Engagement Manager, EnBW North America
- Tbd – Central Piedmont Community College, Charlotte, North Carolina

11:10 AM Q&A

11:30 AM Closing Remarks
Part Two – May 9th – 11th, 2022 – In person

Day 1: Arrivals and Welcome

Delegation of German Industry and Commerce in Washington, DC
1130 Connecticut Ave., N.W., Suite 1200, Washington, DC 20036 | Time TBD Based Arrivals

Upon arrival, guests are welcome to join the Dr. Christoph Schemionek for an overview of the program and presentation of the World Bank Group at the Delegation of German Industry and Commerce in Washington, DC (DGIC).

Day 2: The World Bank Group

1818 H. Street NW, Washington, DC 20433 | 9 AM – 7:30 PM

9:00 AM Overview of The World Bank in Education
9:30 AM Business Opportunities: Operational Procurement
10:15 AM Business Opportunities: Corporate Procurement
11:00 AM Coffee Break
11:15 AM Investment Opportunities with the International Finance Corporation (IFC) with a focus on education and Workforce development.
12:00 PM Lunch Break
1:30 PM Regional Approaches to Education

Latin America | Asia | Africa – presentation of future business opportunities (top 5 projects/region within the next 2-3 years), given the project life-cycles.

3:00 PM Sector Approaches to Education

Early Childhood | Secondary | Primary | Tertiary | Adult, Basic and Continuing | Public Administration | Workforce Development/Skills

5:30 PM Dinner/ Light food at WBG or DGIC
7:30 PM End of Program
Day 3: Inter-American Development Bank (IDB), Millennium Challenge Corporation (MCC) and U.S. Agency for International Development (USAID)

1300 New York Ave NW, Washington, DC 20577 | 9 AM – 1:30 PM

9:00 AM  Inter-American Development Bank - Welcome and Overview
9:30 AM  Education, Business, Procurement and Investment Opportunities with IDB
12:00 PM  Lunch Break in IDB Executive Dining Room
1:30 PM  Transfer to Millennium Challenge Corporation (MCC)
2:00 PM  The topic of Education and MCC
3:00 PM  Transfer to U.S. Agency for International Development
3:30 PM  USAID: Greening the economy through education and skills.
4:30 PM  Wrap-Up
5:00 PM  End of Program

This event is brought to you by the Delegation of German Industry and Commerce in Washington, DC, LLC on behalf of Worlddidac Association.
About Worlddidac Association:

Worlddidac is the global trade association for the educational resources industry. We work equally with all education sectors, all countries and all relevant national associations endeavouring to improve education globally by connecting our members with like-minded stakeholders within the Education Industry.

We are the only global association dedicated to the development of education worldwide.

Together with our members and partners around the globe, we create one of the world’s leading business forums specifically for the promotion of trade and investment within the education market worldwide. We are a global organisation well networked throughout the education sector. This means we can offer a truly agnostic approach to didactic systems and standards. We seek to bring the best that the world has to offer in terms of educational resources and the supporting infrastructure needed to deliver quality education.

About the Delegation of German Industry and Commerce in Washington, DC, LLC:

The Delegation of German Industry and Commerce in Washington, DC (DGIC), located in the heart of the U.S. capital, aims to promote and deepen economic and commercial ties between the United States and Germany. Our mission is to advance, facilitate and foster commercial interests of German business and industry in the United States as well as commercial interests of U.S. business and industry in Germany.

DGIC serves as a point of contact for German companies interested in the DC metro area and U.S. companies interested in Germany as a business location. It offers companies a networking platform on transatlantic business topics and connects the German Chambers of Commerce Abroad (AHKs), the German Chambers of Commerce in Germany (IHKs), trade associations and decision-makers from federal and state governments.

The Delegation of German Industry and Commerce in Washington, DC is part of the network of German Chambers of Commerce Abroad and carries out its activities in cooperation with the Association of German Chambers of Commerce and Industry (DIHK), as well as in dialogue with institutions and public authorities in both countries. The Delegation is supported by Germany’s Federal Ministry of Economic Affairs and Energy.

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