

Worlddidac Members' contribution to EdTech and Tech solution in Africa



English language as a workforce skill

The increasingly complex demand of globalization and the social changes make English language (especially in Africa with her hundreds of cultures and native languages) a key skill needed in all economic sectors, occupations and specific work tasks. "Business Update" puts students at ease with English-language communication in authentic company settings. It provides students with the English skills they need for work, using a carefully planned combination of task-based and multi-functional practice.

It teaches specialised vocabulary and provides authentic scenarios in which skills can be practiced. The approach to learning prepares students in dealing with real-life workplace situations, such as telephoning, working with facts and figures, taking orders and dealing with customer enquiries.

TVET, vocational, business English, e-learning, LMS, WCAG, accessibility, AI, adaptive learning, gamification

The screenshot displays the 'Business Update' interface. The top section is titled 'Unit 12 Energize! Let's meet up' and 'Key language - Registration'. It includes a registration form with fields for 'Name', 'Company', 'City', and 'Country'. Below the form, there are instructions for a task: 'Put the words in order.' and 'Deal with a problem'. The interface also features a 'Work with a partner' section with a video of wind turbines and a 'Now research the following' section with four sub-questions (a, b, c, d) about renewable energy. The bottom section is titled 'Where are we now? - the best and worst qualities' and includes a video of two women in an office setting and a list of questions for a reading comprehension task.