Worlddidac Members’ contribution to EdTech and Tech solution in Africa

English language as a workforce skill

The increasingly complex demand of globalization and the social changes make English language (especially in Africa with her hundreds of cultures and native languages) a key skill needed in all economic sectors, occupations and specific work tasks. “Business Update” puts students at ease with English-language communication in authentic company settings. It provides students with the English skills they need for work, using a carefully planned combination of task-based and multi-functional practice.

It teaches specialised vocabulary and provides authentic scenarios in which skills can be practiced. The approach to learning prepares students in dealing with real-life workplace situations, such as telephoning, working with facts and figures, taking orders and dealing with customer enquiries.

TVET, vocational, business English, e-learning, LMS, WCAG, accessibility, AI, adaptive learning, gamification