

Presentation to Education Solution seekers in Africa (TVET Cluster)

What is Worlddidac?

We are “where education comes together” - the global trade association for the educational resources industry. We work equally with all education sectors, all countries, and all relevant national associations to develop synergies and partnership opportunities for our members in the interest of improving education globally. We are the only global association dedicated to the development of education worldwide and we serve to create value for all in education. We have been in Switzerland for decades and pride ourselves for neutrality. – It’s about the solution right for you! Worlddidac members are manufacturers of educational materials, dealers, distributors, international associations, governmental institutions, schools, universities, and private entrepreneurs working in education business at all levels and in all fields.

Worlddidac members adhere to the following principles:

- **Fairness:** Present adequate value for money, keep the interests of others in mind and act accordingly.
- **Quality:** Design durable products that cater adequately to the target group they’re intended for, last as long as possible, and build a positive reputation for Worlddidac member companies.
- **Support:** After sales, support [of equipment/concepts etc.] is important. Worlddidac members should continue to display that they see value in their customers even after the point of sale.
- **Mission:** Do everything possible in the interest of advancing education.
- **Originality:** Be inspired but do not duplicate products or services from others.
- **Integrity:** Strive to have a positive impact on education and all involved (do not proactively endorse corruption by bribing).
- **Legality:** Abide by the laws of any jurisdictions you operate in.
- **Honesty:** Report accurately and don’t fake certifications, licenses, or copyrights.
- **Transparency:** Strive to maintain an honest and open corporate identity and refrain from unnecessarily withholding information.

Objective of the Presentation.

Present education solutions which are relevant for Africa.

Focus areas:

- **Quality education (SDG 4)** -Focusing on TVET for acquiring professional skills with an emphasis on entering the labor market and conducting own businesses, education of pedagogical and non-pedagogical staff, equipment of school facilities.
- **Educational resources**
- **Innovative solutions by WD Members,**

Outcome of the presentations

Worlddidac Members describe their solutions to various TVET challenges for Africa.

- Participants can identify a potential solution for their challenges and if they find interest, can be brought together with the Worlddidac Members. The Worlddidac secretariat is happy to bring those interested in a specific solution, together with the member who is offering them. Contact us at info@worlddidac.org.

Expected audience (decision influencers):

- **African Union Commission**
- **Consultants**
- **Governments**
- **Funding agencies**

Basic Timetable:

15:00 – 15:02 Opening Remarks / Introduction to the event

15:02 – 16:59 Individual presentations

- **15:02 – 15:15 Edibon**
- **15:17 - 15:30 Festo**
- **15:32 – 15:45 MSM Studio**
- **15:47 - 15:59 Labtech**
- **16:01 - 16:14 Christiani**
- **16:16 - 16:29 Seabery**
- **16:31 - 16:44 LeXsolar**
- **16:46 - 16:59 Nisai**