

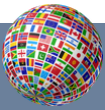


# Certificate Program for Business Managers

International Leadership Skills for those in Business

## Global Leadership Mindset Development Program

12 Weeks - 12 Competencies



Professors and Participants From Around the World



Live Streaming every Thursday 8AM (Mexico Time) from Chihuahua

### Program Features

- The course teaches how to be an effective Global Leader.
- 120 minutes of weekly synchronous online live Zoom sessions are recorded for viewing asynchronously.
- International business professors, authors, and experts from different countries and areas of specialization will conduct live sessions.
- Participants will be taught 12 essential Global Skills.
- Participants who complete the Program will receive a Certificate from the Global Leadership Mindset Development Program (GLMDP).



Our proprietary learning platform calibrates to the level of the individual's international business and cultural knowledge. Everyone will receive a customized learning journey with assessments and learning materials such as texts, articles, videos, case studies, faculty feedback, peer interaction and reflection papers on the course provided materials.

Starts on: 2023-October-5

Special Price: \$275 USD

### Course Objectives

- Develop a Global Perspective To recognize the importance of a Global Leadership Mindset for Professionals, Entrepreneurs, Executives, Managers, Talents, and potential International Leaders.
- Develop multicultural competencies by providing a learning platform that teaches 12 critical global skills.
- Discuss the challenges and opportunities of working in different global environments.
- Building trust across borders and mastering the most effective techniques for managing global teams.
- To establish a Global Leadership Mindset cross-functionally within an organization.
- Expand your professional network.
- Increase your career earnings potential.

### Topics

- Week 1: Course Introduction and Developing a Global Mindset
- Week 2: Building Trust Across Borders
- Week 3: Steps to Enhance Cultural Intelligence (CQ)
- Week 4: Managing and Motivating Global Business Teams Face-to-Face
- Week 5: Negotiating, Persuading, and Influencing Across Borders
- Week 6: Communicating and Managing Effectively Across Cultures
- Week 7: Enhancing Listening Skills, Reflection, and Mindfulness
- Week 8: Global Management, Challenges, and Responsibilities
- Week 9: Developing Emotional Intelligence (EQ)
- Week 10: Understanding Environmental, Social, and Governance
- Week 11: Managing International Assignments, Talent Management
- Week 12: Sustainability and The Future of Global Leadership

### Business Partners



### Academic Partners



Administrator: Prof. Dr. Joerg Hruby

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Registration: www.gmindset.com/register