African Energy - Pathways to Prosperity
[Resolutely Delivering a Robust Future]
Africa: The Continent of opportunity

Africa is the continent of opportunity for the serious energy investor. With vast natural energy resources ranging from coal, oil, gas, hydro, solar, wind and geothermal, there is ample choice for the discerning energy entrepreneur. Energy projects can provide immense job opportunities that can alleviate unemployment in African countries. Investments in the energy sector should also focus on skills development, technology transfer and empowerment.

Lack of access to electricity means that there is an opportunity for regional governments, energy businesses, organisations and investors to unlock electricity access to millions of people who have don’t have power.
Energy access and securing the future for Africa’s citizens

Energy Opportunities in Africa

Modern, affordable, reliable and sustainable energy is critical for economic growth and the provision of access to modern energy contributes tremendously to improved health care, better education and opens up economic opportunities in both urban and rural areas in Africa. Although access to modern energy in African countries is increasing, the lack of access to energy in the continent is a perennial problem, with around 615 million people without access to energy, and 730 million reliant on biomass for their energy needs. Africa’s population is projected to grow from 1.3 billion to 1.8 billion. This population growth and the associated migration from rural to urban areas in African countries, will lead to increased demand for energy in African cities and towns.

Africa is the next investment frontier for Energy

Energy access is now part of the political debate and there is an increase in political will to provide energy to African countries. Infrastructure development is key to improving the energy sector in Africa. The scope for Africa and all its respective countries to unlock its energy potential is immense – both conventional and renewable.

Africa’s vast natural energy resources:

- Coal
- Gas
- Hydro
- Geothermal
- Solar
- Wind
Building an energy future for Africa

Attendees of the Africa Energy Indaba conference and exhibition will meet project developers, owners and investors at the cutting edge of Africa’s booming energy sectors. Delegates will hear about current attractive markets, pitfalls to be aware of and how to get involved in regional energy markets and energy infrastructure projects. There are many investors who would like to start energy businesses, but are not sure of how to get involved and how to make their businesses successful. The Africa Energy Indaba is the ideal event for them. In addition, energy intensive users like big mining groups are looking at alternative energy sources and partners to provide energy solutions and power up their operations.

Energy partners aligned to the Africa Energy Indaba

The Africa Energy Indaba hosts many strategic partnerships, which include:

- **Strategic Partner**
  - AUDA-NEPAD
  - **Government Host**
  - MINERAL RESOURCES & ENERGY
  - REPUBLIC OF SOUTH AFRICA

- **Host City**
  - CITY OF CAPE TOWN
  - INVEST CAPE TOWN

Some of the African countries represented at Africa Energy Indaba

- Namibia
- Nigeria
- Ghana
- Kenya
- Egypt
- Zambia
- Zimbabwe
- Uganda
- Tanzania
- South Africa
- Burundi
- Sierra Leone
- Central African Republic
2024 EVENT HIGHLIGHTS

1476
Conference Delegates

244
Speakers

139
Exhibitors

4934
Exhibition Visitors

3
Private CEO Events

1530
B2B Connect Meetings

48
Partners / Sponsors

35
Endorsing Partners

15 Side Events
• Africa Gas Forum
• IPP & PPA Conference
• Nuclear Forum
• EV Forum
• CEO Roundtables
• BRICS Energy Skills Dialogue
• African Forum for Utility Regulators (AFUR) - Conference
• The South African Energy Investment Forum with the DMRE
• Innovate UK
• Energy Hub
• Investment Hub

NEW!!
Side Events
• Hydrogen Forum
• Renewables Indaba
• Women in Energy Breakfast Forum
• ACWA Power & Africa Energy Indaba 2024 Innovation Challenge

WEB SITE TRAFFIC (January & February 2024)
251,007 visitors with over 30,000 visitors in one day

46
Media partners

65
Media attended

AVE
PR Value
R18 006 346,80
R54 019 040,40

1476
Conference Delegates

244
Speakers
The 17th Africa Energy Indaba Conference will discuss, debate and seek solutions to enable adequate energy generation across the continent.

Delegates, drawn from all continents, represent an unrivalled combination of industry experts, project developers, financiers, energy users, government officials and manufacturers.

Africa Energy Indaba is a tremendous opportunity for you to meet and reach out to leaders who are on the forefront of the energy sector. Our attendees are senior decision makers and influencers:

H.E. Minister Gwede Mantashe delivering the keynote address at the 2024 Africa Energy Indaba conference

Innovation and digitalisation high on the agenda

Energy systems are experiencing rapid change at local, national and global levels driven by a blend of innovation; changes in policy and consumer demands; and the reducing costs of new technology. Renewables, distributed energy and smart grids demand new capabilities, new business models and regulatory frameworks.

The conference will explore the role of digitalisation in creating modern and affordable energy sources without impeding development; and to take climate change into account when considering the growth and development in Africa.
Official Side Events

The following Official Side Events will be hosted at the CTICC and focuses on gas, electric vehicles, nuclear power, IPP and PPA (Independent Power Producers and Power Producer Agreements), renewables and hydrogen.

“Thank you so much for the opportunity to speak at the Indaba this year. It was such a great conference, and I know we’re all energized and optimistic about the future of energy access on the continent. And, you were amazing, no detail left undone.”

DIPKA BHAMBHANI
Director of Communications, United States Energy Association
AMIT PATEL
Riya Advisories and Services, India

"We supported our partners in the Africa Energy Indaba to assess the event for a larger Indian participation for our stakeholders. We saw phenomenal foot traffic, engagements and interest in our products. This was well above our expectation.

Our location, ensured consistent high volume and quality meetings and enquiries. We found synergy between the event offering and Indian expectation for doing business in Africa. With this in mind we hope to create a home for emerging Indian exporters in the power and Energy sectors respectively across all verticals at the Africa Energy Indaba for the foreseeable future.

We look forward to meaningful participation and cooperation between our Indian supply and African demand side stakeholders. Our thanks goes to Liz Hart and her team for their hospitality and excellent service.

See you in 2025."
The Africa Energy Indaba Exhibition is highly relevant to companies actively involved in all areas relating to showcasing solutions for the benefit of Africa. This extends to services for major energy projects on the continent, rural energy solutions, urbanization and energy needs and the renewable & sustainable energy industry and the management thereof.

By participating as an exhibitor you have an opportunity to promote your company to business counterparts, international investors, buyers and governments worldwide. This showcase will provide a platform for companies to demonstrate their commitment to provide the much needed solutions and services that will enable the African continent to embrace the challenges arising from current and future energy demands.
Renewable Energy Focus

The 2025 Africa Energy Indaba will feature RENEWABLE ENERGY as a major focus area of the event. Renewable Energy will cover solar, wind and a large emphasis on micro-grid technologies, given the demand in Africa.

Renewable energy will make up almost half of sub-Saharan Africa’s power generation growth by 2040, according to a report by the International Energy Agency. The report predicts that, over the next 26 years, sub-Saharan Africa will start to unlock its “vast renewable energy resources” and that solar energy will lead the growth in renewables in the region. According to the report, just 10 percent of sub-Saharan’s hydropower potential is currently being exploited. In addition, much of Africa has “excellent solar” potential, and coastal regions hold potential for wind energy.

Renewable Energy in Africa is set to surge by 2040.

We invite exhibitors who represent the following industry categories to exhibit:

**SOLAR PV TECHNOLOGIES:**
- Photovoltaic Cells & Modules
- PV Inverters
- PV Components (Cables, Connectors, Junction Boxes)
- PV Tracking Systems
- PV Mounting Systems
- PV Plus Storage

**PV APPLICATIONS:**
- Utility Scale
- PV Systems / Rooftop Solar
- PV Systems
- Building Integrated PV (BIPV)
- Solar Development & Advisory Services

**MINI-GRID TECHNOLOGIES:**
- Solar solutions
- Mini-grid connectivity
- Battery solutions

**WIND TECHNOLOGIES:**
- Turbine manufacturers
- Consulting and advisory services
- EPC Contractors
2025 Showcase Venue Announcement

We are excited to announce that Africa Energy Indaba 2025 will be hosted in the beautiful city of Cape Town, South Africa.

The Africa Energy Indaba 2025 will be hosted at the multi-purpose conference and exhibition centre in the hub of Cape Town’s business and entertainment centre: the Cape Town International Convention Centre (CTICC).

Perfectly positioned in Cape Town’s bustling foreshore, the CTICC is only a short distance from a number of exciting attractions and amenities – from iconic Table Mountain and the thriving V&A Waterfront right on its doorstep, to popular destinations such as Kirstenbosch Botanical Gardens, the Winelands, and Cape Point within an hour’s travel. Extend your stay to visit some of the many available attractions, which can be organised through any of the professional and experienced destination management companies in Cape Town.

The Africa Energy Indaba exhibition will be hosted as a physical event at the Cape Town International Convention Centre in Cape Town.

The Africa Energy Indaba conference will be hosted as a conference with delegates and speakers engaging with the exhibitors and hosting B2B meetings. Active networking and engagement tools will be on offer to the exhibitors and to the conference participants to focus on developing business deal flow.

The combination of the premium venue, services and facilities as well as a quality platform, will provide a comprehensive array of services for potential AEI’s stakeholders, African Energy Ministers and potential international investors.

4-6 March 2025  Cape Town International Convention Centre
B2B CONNECT: Connecting the dots through Strategic Energy Connections

As the continent’s premier event, known for its exclusive, high-level content and delegates, the Africa Energy Indaba is proud to once again host its very successful B2B Business Networking Programme. This Programme offers all delegates and exhibitors the opportunity to engage with high-profile guests and speakers they would ordinarily not be able to meet face-to-face. It assists investors and energy stakeholders with catalyzing new businesses and projects; meeting the right partners; and connecting companies with key stakeholders who can make their business successful, and mitigating the legal and regulatory risks that threaten project bankability.

This model is spearheaded by intelligent Networking software that will utilise attendees’ profile and background information to connect them with relevant contacts that are significant to their goal attainment, send meeting requests and conveniently pre-schedule meetings at a central venue within the conference.

The 2024 Africa Energy Indaba successfully hosted 1,833 B2B Connect meetings

How it works

**Individual profiling**
Using the information that you provide, as well as our added background research, we will develop your own unique profile. Our Networking software will then apply your purpose and goal at the Indaba in its database search of contacts that are most suited to your needs.

**Intelligent Networking**
Once we have established your key contacts, you will be able to go online and select the person or company with which you would like to interact with. When you have reached a decision, you may send meeting requests – and let the Networking begin!

**Pre-scheduling meetings**
We will ensure that meetings are duly confirmed through the online private diary for tracking a meeting’s status and conferring over details such as suitable times.

**Central meeting venue**
An email or text reminder will be sent to both participants for meetings in a pre-confirmed area at the Africa Energy Indaba venue.

*By invitation only*
Meet with this year’s high-level speakers, exhibitors, sponsors and delegates through the B2B Marketplace Business Networking Programme.

FRANCIS THAKASO
Executive Chairman, Whitehorse Exploration (Pty) Ltd

“My meetings were great, made great connections. Thanks for all the hard work.”
Create Brand Awareness

Brand recognition plays a vital role in any long-term marketing strategy to enhance a company’s visibility in the energy market. The Africa Energy Indaba Partner and Sponsorship Programme is one of the most effective and cost efficient methods for a corporation to achieve high visibility among Indaba participants. Our expert team is ready to discuss your company’s needs to ensure that the Africa Energy Indaba delivers on your business objectives.

Aside from valuable brand exposure throughout the event campaign and at the event, sponsorship is your route to addressing our audience with your knowledge and experience through our unique conference and workshop sessions.

Africa Energy Indaba provides an excellent opportunity for your organisation to reach an elite group of energy luminaries, thought-leaders and professionals from across the province. It provides a major networking platform for decision makers and professionals within the Energy sector; and participating as a sponsor is an ideal way to position your company as a market leader at this premier event.
Delivering Real Brand Value Through Strategic Sponsorship

**Below are just a few options of the many sponsorship possibilities:**

- Branding/Advertising in marketing material and on website
- Onsite exposure
- Delegate places / Speaking opportunities
- Featured content in our marketing material
- Corporate brochure distributed to all delegates
- Sponsored sessions and workshops

Africa Energy Indaba offers a variety of customisable marketing opportunities that fit your brand’s needs and objectives. Contact us today to learn more about this opportunity.

**Dave Wright**

Oil & Gas Advisor

"The Africa Energy Indaba is the must attend energy event for everyone interested in energy matters across Africa. It is always well attended by all sectors involved in energy in many African countries so besides being an excellent opportunity to meet with these people, it is also possible to hear their views and perspectives as they are often included in the panel discussions that are presented at the Indaba."

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Join us at the 2025 Africa Energy Indaba in the beautiful City of Cape Town

To register to participate, or for more information about this leading business event, please contact:

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