



eLearning Africa



18th International Conference & Exhibition on Digital Education,
Training & Skills Development

**Dar es Salaam
Tanzania
May 7 – 9
2025**

**→ Exhibition
Opportunities**

www.eLearning-Africa.com



Co-hosted by the Ministry of Education, Science and Technology,
The United Republic of Tanzania





Established in 2005, eLearning Africa is the largest and most comprehensive knowledge-sharing event for digital education, training, and skills on the African continent. It is the leading platform for government representatives, top decision-makers, policy-makers, experts, and practitioners across all sectors, including public and private education, higher education, TVET, lifelong learning and corporate learning & development.



Innovative, transformative, and inspirational, eLearning Africa allows its participants to develop multinational and cross-industry contacts and partnerships. Moreover, the event serves as a catalyst for enhancing knowledge and skills, empowering individuals to stay at the forefront of the ever-evolving world of eLearning.



More than 76% of eLearning Africa's participants come from Africa – these are decision makers from new markets and across all sectors in education, training, government and industry. This is the only event in Africa where you can meet pan-African stakeholders from all of these areas.

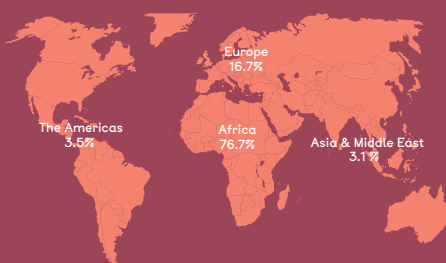


The eLearning Africa exhibition hall features market leaders and emerging new players; your competitors and your new partners.

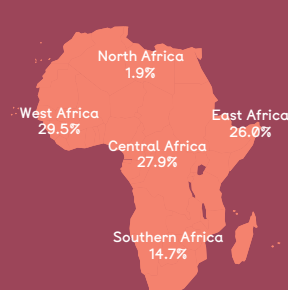


eLearning Africa is more than just a conference. It is a dynamic network of the most influential figures in African digital education, training and skills development and a community of practice extending far beyond the event itself. Its network with an influential community puts eLearning Africa at the forefront of discussion about how technology can be used most effectively to expand learning opportunities, encourage excellence and stimulate growth.

GLOBAL PARTICIPATION



AFRICAN PARTICIPATION



OCCUPATION OF PARTICIPANTS

39,5%
EDUCATION, TRAINING & RESEARCH

31,8%
BUSINESS

21,6%
GOVERNMENT

7,1%
IGO & NGO



- Africa’s most important decision makers and influencers conveniently converging in one location over three days.
 - Welcome new and current customers in your dedicated exhibition space.
 - Showcase your products/services, and hold meetings in an “office-away-from-home.”
 - Simultaneously launch new products while engaging in discussions on the latest advancements in learning and training technology.
 - Connect with prospective buyers and industry experts in the exhibition hall, the networking hub of the event.
 - Forge strategic partnerships with leading organisations across government, education and business sectors, positioning your brand as an industry leader and enhancing your global reach and influence.
 - Influence the Future and play a pivotal role in shaping the education and training landscape in Africa, contributing to discussions on leveraging technology for expanding learning opportunities and promoting excellence.
- Pan-African event with a global reach: more than 76% of participants from the continent and attendees from all corners of the world meeting in one strategic location over three days.
 - Cross-sector: learning and technology experts from the education, public service and corporate sectors.
 - High-level: more than 350 C-level executives.
 - Year-round: cross-platform engagement with our online events, trainings, podcasts, surveys, reports, newsletters and social media activities.
 - As the first conference on digital education and training established in 2005 on the African continent, it has created a community practice and owns the largest contact database of over 76,000 stakeholders in education, training and skills development.

“All the eLearning Africa events I have attended have been valuable, but the recent one in Kigali was especially beneficial. From the quality of the presentations to the richness of the discussions to large number of senior government representatives who attended... it was a special conference. Hats off to you for putting it together.”

Mark West, UNESCO





The price for exhibition space varies according to the number of square meters required. The shell scheme, fascia board, electricity and standard furniture according to the number of square meters booked are included in the square meter price quoted.

Full conference passes, which include access to the main sessions and lunch on the two main conference days, can be obtained at a reduced exhibitor rate.

Exhibition Stand
Price per m²
€ 490



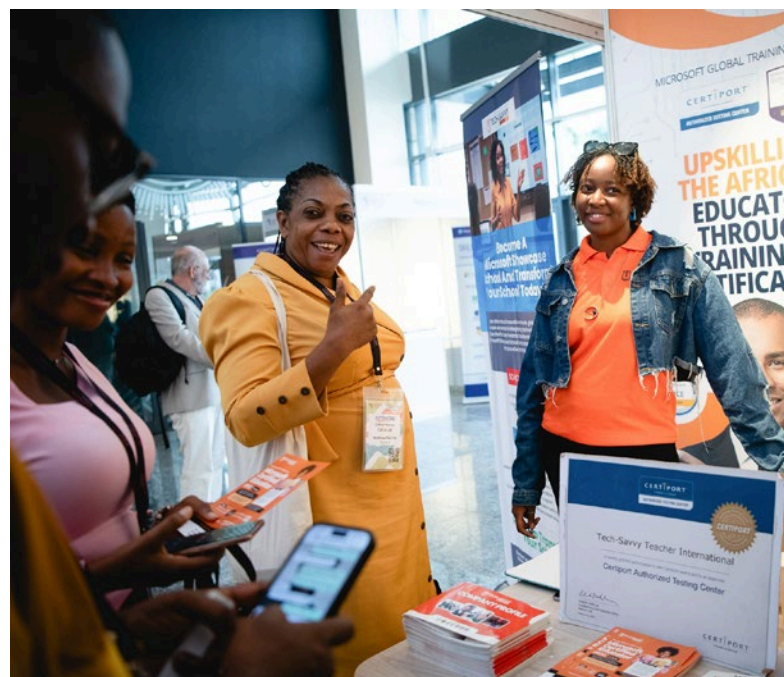
Further One Time Cost
(Compulsory)

Further compulsory costs cover cleaning, security, event platform access with a dedicated page, description of your organisation and logo, including networking app and web entry with link and logo

€ 695

Corner stands: 15% increase on the square meter price and subject to availability.

Special Packages available for EdTech Start-ups (not older than five years), please contact us at marketing@elearning-africa.com.





eLearning Africa

**Innovative.
Transformative.
Inspirational.
Pan-African.**

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